

# MARIE LEPOETRE

## GRAPHIC & WEB DESIGNER

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 marielepoetre.com

 marie-lepoetre

 @jane\_elwis

## TECH SKILLS

**Platforms :** Windows 7, Vista, XP, 10

**Applications :** Adobe Photoshop, Camera Raw, Indesign, Illustrator, Fireworks, Acrobat Pro, After Effects (basics), 3DS Max (basics), IcoMoon App

**Code :** Knowledge of HTML and CSS

## SOFT SKILLS

Creativity & passion of my job  
Communication  
Time management and prioritizing tasks  
Collaboration  
Planning  
French speaker

## INTERESTS

Travelling & discovering  
Drawing & walking  
Reading & learning

Junior graphic designer responsible for daily graphic design content for a medium-sized firm in France, for 2.5 years. Worked on 10+ different websites and developed 100+ graphic design projects (logos, brochures, advertisements, webdesign). Used inDesign, Illustrator and Photoshop daily to produce. Used to follow style guides or create them if required. Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.

## WORK EXPERIENCE

- 2018  
2016** ● **GRAPHIC & WEB DESIGNER,**  
*Sporting Comm' / Toulouse, France*
- Creation of brands identity and Style Guides, layout print, webdesign for new entities and update of online others, e-mailing design. Most of the work based on real estate, but also on sport clubs, restaurant & coworking. Multiple projects simultaneously, with quick edits and turn-around projects often same-day.
- 2016** ● **WEBDESIGNER - FREELANCE,**  
*Christophe Ogier Design / Toulouse, France*
- Freelance - advices & webdesign for the creation of a one page website. From wireframe to prototyping. Checked the webdesign integration before online post.
- 2016  
2015** ● **GRAPHIC & WEB DESIGNER**  
*Parents-teachers association / Toulouse, France*
- Context of school final exam.  
Recommended and consulted with client in the most appropriate graphic design options based on their goals,  
Developped a communication plan,  
Created the visual identity, the style guide, from the logo to the website, passing by posters, brochures and goodies.
- 2016  
2015** ● **GRAPHIC DESIGNER - FREELANCE,**  
*Gardenergie / Toulouse, France*
- Updated of the visual identity of a natural health fim.  
Worked on the logo and on a trifold brochure (B to C).
- 2013  
& 2011** ● **EDITORIAL ASSISTANT & EDITOR**  
*Mativox / Paris, France*
- Redaction of editorial content for published magazines and gamebooks.  
Descriptions of french cities for their tourist offices.  
Creation of posts for Twitter, for the travel part of the agency.

## EDUCATION

- 2017  
2016** ● **MULTIMEDIA GRAPHIC DESIGNER DEGREE**  
Aries - Toulouse - Professional title
- 2015** ● **ARTS PREPARATORY COURSE**  
Studio M - Labège (France) - Head of the class
- 2014** ● **THREE YEAR UNIVERSITY DEGREE**  
*(English and Spanish literary and translation)*  
Jean-François Champollion University- Albi (France)
- 2011** ● **SCHOOL OF COMMUNICATION**  
EFAP - Bordeaux (France)